



Key selling points for CenterCut PLUS with Gore-Tex Barrier Technology:

IsoDri Moisture Management System

- Staying drier helps gear perform as intended
- · Complete the demonstration and explain the features and benefits of Isodri

Center Cut

- Protection of the Moisture Barrier, Added Thermal Protection TPP, Enhanced Breathability
- 21% more time or 34 seconds more to 2nd degree burn in standard working fire conditions** (not flashover) than a standard liner system

Center Cut Plus with Gore-Tex Barrier Technology

- New, Exclusive LION Innovation with Gore-Tex Barrier Technology providing NEW LEVEL OF THERMAL PROTECTION
- Lightweight & Comfortable
- Best Balance of Heat Stress Management and Thermal Protection Before, During, and After

DURING

BEFORE

- Excellent Ret* reduces heat stress during donning or en route to incident
- Moisture Barrier orientation speeds
 evaporative cooling process
- High-lubricity Glide Ice facecloth for easy donning
- 31% more time or 50 seconds more to 2nd degree burn in standard working fire conditions** (not flashover) than a standard liner system

AFTER

- · Lowers risk of stored thermal energy burns
- Quicker recovery while fully donned allowing for more time for preliminary exposure reduction (PER)
- High-lubricity Glide Ice facecloth easy doffing
- Dries quickly between run

HOW IT WORKS - Air is the best insulator

- Keeps thermal layer drier
- Maintains air gaps
- Slows stored thermal energy transfer

Notes:

*Ret – Ret is the measurement of the resistance to evaporative heat loss. It is one measure of breathability and is a good predictor of how materials perform in a variety of environments. Ret is likely to go into the next NFPA edition for structural gear. The lower the number, the better. **Modified Stored Energy Test Method ASTM2731. No compression; wet cotton t-shirt