

# CenterCut™ PLUS

with



GORE-TEX BARRIER TECHNOLOGY



## Quick Sell Points

### Key selling points for CenterCut PLUS with Gore-Tex Barrier Technology:

#### IsoDri Moisture Management System

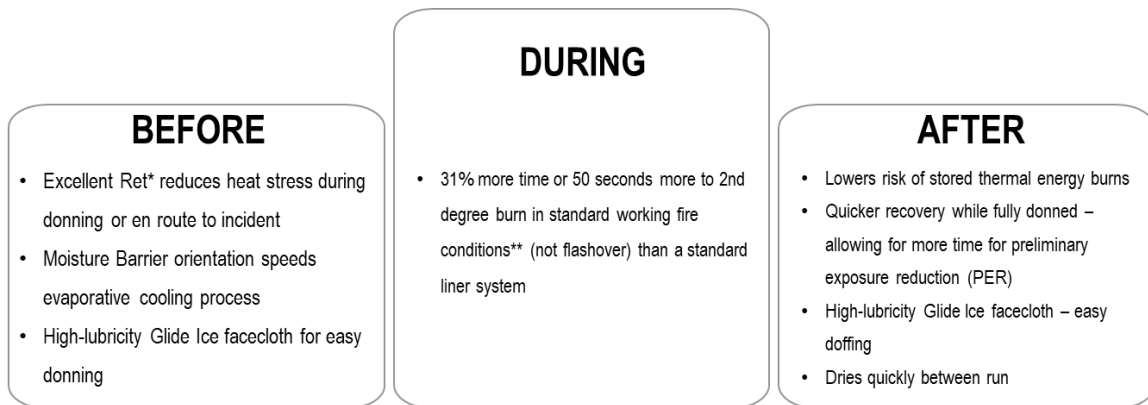
- Staying drier helps gear perform as intended
- Complete the demonstration and explain the features and benefits of IsoDri

#### Center Cut

- Protection of the Moisture Barrier, Added Thermal Protection TPP, Enhanced Breathability
- 21% more time or 34 seconds more to 2nd degree burn in standard working fire conditions\*\* (not flashover) than a standard liner system

#### Center Cut Plus with Gore-Tex Barrier Technology

- New, Exclusive LION Innovation with Gore-Tex Barrier Technology providing NEW LEVEL OF THERMAL PROTECTION
- Lightweight & Comfortable
- Best Balance of Heat Stress Management and Thermal Protection Before, During, and After



#### HOW IT WORKS - Air is the best insulator

- Keeps thermal layer drier
- Maintains air gaps
- Slows stored thermal energy transfer

Notes:

\*Ret – Ret is the measurement of the resistance to evaporative heat loss. It is one measure of breathability and is a good predictor of how materials perform in a variety of environments. Ret is likely to go into the next NFPA edition for structural gear. The lower the number, the better.

\*\*Modified Stored Energy Test Method ASTM2731. No compression; wet cotton t-shirt